



Hands On Shanghai
牵手上海

2010 Corporate Community Volunteer Days

October 25, 26, 27, and 28, 2010

Program Overview:

As an organization whose core goal is to develop and strengthen the capacity of volunteers, HandsOn Shanghai has been fortunate to have developed a platform that now supports over 30 weekly volunteer engagements for more than 7500 Shanghai based volunteers. It is a platform that has resulted in more than 50,000 volunteer hours, and benefits more than 20 local organizations on a weekly basis.

In an effort to further expand the impact that we have, and in an effort to develop further interest and capacity for volunteerism, HandsOn Shanghai will offer a series of corporate workshops that will provide the tools corporate managers need to develop partnerships, build projects, increase internal buy-in and capacity, and effectively monitor their projects in a way that supports the long term needs of the community.

The goals of the 2010 workshops will be to:

- 1) Highlight the benefits (internal and external) of corporate volunteer programs
- 2) Provide CSR managers an opportunity to learn about how to develop corporate volunteer programs and tools for managing and growing programs
- 3) Provide participants with a site based experience

Who Should Attend:

- 1) General Managers and Directors looking to understand the benefits of volunteer programs, and the steps needed to develop a program
- 2) CSR Managers of firms who are looking to develop their first programs
- 3) Experienced program managers looking to develop monitoring and reporting tools

Program Dates: October 25, 26, 27, or 28

One Day Program Agenda:

Location: Shanghai

Cost: 2500RMB ppax

09:00 - 09:30:	Sign in
09:30 - 09:45:	Welcome Address
09:45 - 10:15:	Icebreaker and introductions
10:15 - 11:00:	Benefits of volunteering programs to organization
11:15 - 12:00:	Structuring volunteer programs/ partnership selection
12:00 - 12:30:	Monitoring, reporting, and program adjustment
12:30 - 13:30:	lunch
13:30 - 14:00:	Transport to site
14:00 - 17:00:	Service Project
18:00	return to Shanghai

Two Day Program Agenda (Oct 27 and 28):

Location: Moganshan

Cost: 4000RMB per person

Day One:

09:00	Leave Shanghai for Moganshan
12:00	Arrival at Naked Retreat
12:00 - 13:00	Nong Jia Cai - Local Chinese lunch
13:15 - 14:00:	Trends in Sustainability and CSR
14:15 - 15:00:	Workshop 1: Developing a core
15:15 - 16:00:	Benefits of volunteering programs to organization
16:15 - 17:00	Structuring volunteer programs/ partnership selection
17:15 - 18:00	Workshop 2: Core and Program Alignment
18:30 - 20:00	BBQ Dinner (5:30 - 7:00)
20:00 -	Open activities and discussion

Day 2

09:00 - 10:00	Breakfast
10:00 - 10:45	Engaging Employees and Stakeholders
11:00 - 11:45	Monitoring, reporting, and program adjustment
11:45 - 12:30	Workshop 3: Selling Value and Impact Propositions
12:30 - 13:30	Nong Jia Cai - Local Chinese lunch
13:45 - 15:45	Big Litter Pick
16:00	Return naked Retreats
16:15 - 18:00	Dinner and wrap-up
18:00	Leave Naked Retreat

Available Service Projects:

- October 25 and 26th: Elderly bus Tour and Botanical garden visit



- October 25th and 26th: Build a Library / Paint an Educational Facility



- October 27th and 28nd (2 days): Big Litter pick



About Hands On Shanghai

Hands On Shanghai (HOS) was founded in 2004 by a group of young foreign professionals. With previous experience with the Hands On/Cares worldwide network, they established an affiliate organization in Shanghai. HOS's primary objective is to identify the needs of local NGOs and organize flexible volunteer programs for busy professionals.

Hands On Shanghai's mission is to create a balance between the needs of Shanghai's charities and the availability of those looking to become involved in community activities.

Strategy

Hands On Shanghai strives to establish and develop long term sustainable relationships with charities in Shanghai. Servicing the long term needs of our partners, we organize short-term projects that are sensitive to the schedules and interests of volunteers.

Over the years, HOS programs and volunteer base has grown tremendously from an active base of 50 quarterly volunteers (total base of 300 individual volunteers) to a weekly activity level of 50-800 individual volunteers, 80-100 student volunteers, and between 25-40 corporate volunteers.

Some organizational highlights include:

- 200% increase in total size individual volunteer pool in 18 months
- Development of 10 university volunteer clubs averaging 30 student volunteers and 4 project managers per club
- 20+ corporate partnerships that are either biweekly or monthly
- Addition of 5 full time staff and 3 interns
- Growth from 5 coordinators to 80 individual/ 60+ student/ 20+ corporate coordinators

Some program highlights include:

- 25 partnerships that are **STABLE** and **GROWING**
- 2-3 weekly programs in 2006, to over 35+ **WEEKLY** programs
- 60 active Big Brother / Big Sister relationships through the Rising Star program
- 150 migrant school students trained in photography
- Training of 2400 University students in volunteer and community leadership
- Development of lobby programs for Shanghai Children's hospital and Fudan University Children's hospital
- Do Not Feed The Animal campaign at zoo

Be The Change! Volunteer!

